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Crafting and Executing Strategy

Text and Readings

Fourteenth Edition

Arthur A. Thompson, Jr.

University of Alabama

A. J. Strickland III

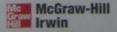
University of Alabama

John E. Gamble

University of South Alabama

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brief contents

4	Concepts and	PT - L - L - L - L - L - L - L - L - L -	Con Confrience	and	Executing	Strategy
nart one	Concepts and	recnniques	tot craiming	CITICA		

Santine 1	buction	

- 1. What is Strategy and Why is it Important? 2
- 2. The Managerial Process of Crafting and Executing Strategy 16

Section B: Core Concepts and Analytical Tools

- 3. Analyzing a Company's External Environment 44
- 4. Analyzing a Company's Resources and Competitive Position 86

Section C: Crafting a Strategy

- 5. The Five Generic Competitive Strategies: Which One to Employ? 114
- 6. Beyond Competitive Strategy: Other Important Strategy Choices 140
- 7. Competing in Foreign Markets 172
- 8. Tailoring Strategy to Fit Specific Industry and Company Situations 202
- 9. Diversification: Strategies for Managing a Group of Businesses 234
- 10. Strategy, Ethics, and Social Responsibility 282

Section D: Executing the Strategy

- 11. Building Resource Strengths and Organizational Capabilities 316
- Managing Internal Operations: Actions That Promote Better Strategy Execution 344
- 13. Corporate Culture and Leadership: Keys to Good Strategy Execution 368

part two Readings in Crafting and Executing Strategy

Section A: The Process of Crafting and Executing Strategy

- 1. Strategy as Balance: From "Either-Or" to "And" 404
- 2. Strategy as Improvisational Theater 414
- 3. The Balanced Scorecard, Competitive Strategy, and Performance 420

Section B: Crafting Strategy in Single-Business Companies

- 4. Strategy from the Inside Out: Building Capability-Creating Organizations 427
- The Empire Strikes Back: Counterrevolutionary Strategies for Industry Leaders 440
- 6. Mastering Balance: How to Meet and Beat a Stronger Opponent 448
- 7. Vertical Integration Is Dead, or Is It? 459

