

Topic: Korean enterprise business culture in Vietnam

Sign: LC 331

Author: Nguyen Viet Loc

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Lecturer: Assoc. Prof. Dr. Phung Xuan Nha

Purposes and missions:

Purposes: Based on a generalization in theory and practice of business culture, the essay aims at focusing the factual Korean business culture portrayed via Korean enterprises in Vietnam so as to offer persuasive answers to the above-mentioned questions.

Missions:

- + To systematize in theory and reality the reflection of Korean business culture among Korean enterprises in Vietnam.
- + To offer suggestions to improve Korean business culture in Korean enterprises in Vietnam.

New contributions:

- To systematize in theory and practice Korean business culture found in Korean enterprises in Vietnam.
- To portray the actual traits of business culture among Korean enterprises in Vietnam.
- To make some suggestions for solutions to improve business culture in Korean enterprises in Vietnam.