

SUMMARY

Project Title: Research for Advanced Education Technology in Economics: Experience from Some Selected Countries and Lessons for COE/VNU.

Code: PUF.08.04

Coordinators:

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Implementing Institution: University of Economics and Business

Duration: From 11/2008 to 11/2010

1. Objectives

- Clear up the concepts of educational technology, advanced educational technology and advanced educational technology in economics
- Define the criteria of advanced educational technology in economics
- Point out the conditions to improve efficiency of advanced educational technology in economics
- Suggest the formation and application of the advanced educational technology model in international economics at University of Economics and Business, Vietnam National University Hanoi.

2. Main Contents

- Chapter 1: Background of advanced educational technology

- Chapter 2: Advanced educational technology in Economics
- Chapter 3: Suggestion on the model of appropriate advanced educational technology in economics for Economics and Business University, Vietnam National University (Hanoi).

3. Research outcomes:

- To clear up the concepts and basic criteria defining advanced educational technology, and the conditions to apply advanced educational technology in Economics.
- To survey, investigate, assess and compare international experiences with Vietnam's in applying advanced educational technology in higher education.
- To propose the introduction of appropriate advanced educational technology model in Economics at Economics and Business University of Vietnam National University (Hanoi).

4. Publication of the project

- Ha Van Hoi, Educational technology in accordance with social demand: a critical requirement in the context of globalization, Presented at International Workshop titled "Educational technology and employment environment in Vietnam" held in Hue in March 2010.
- Pham Thai Quoc, Reform of higher education model and formation of international standard university in China, China studies, No. 03, 2010.
- Ha Van Hoi, Advanced educational technology – concept and structure, Education Journal, Ministry of Education and Training, No. 247, Oct. 2009.
- Ha Van Hoi and Pham Thu Phuong, Some Outstanding Features of America's Higher Education Policy, Review of America today, No.09, Sept. 2010.
- Ha Van Hoi, Criteria defining advanced educational technology, Journal of Science, Economics and Business, Vietnam National University (Hanoi).

5. Applicable outcomes

To apply in setting up international standard and honors educational programs at Economics and Business University, VNU.