

1521. **NGUYỄN, THỊ PHI NGA.** Mâu thuẫn nội tâm của người nhận quà trong việc thay đổi thái độ đối với nhãn hiệu sản phẩm và mối quan hệ sau khi nhận quà : Đề tài NCKH. QK 04.08 / Nguyễn Thị Phi Nga . - H. : Khoa Kinh tế, 2007 . - 105 tr.

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