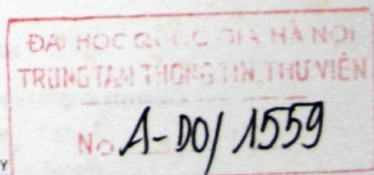


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CONTROL YOUR DESTINY OR SOMEONE ELSE WILL

**How Jack Welch Is Making
General Electric the World's
Most Competitive Corporation**

Noel M. Tichy and Stratford Sherman



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