

AGI
1999

Agility in Health Care

Strategies for Mastering
Turbulent Markets

Sponsored by Agility Forum

GIFT OF
THE ASIA FOUNDATION
NOT FOR RE-SALE

ĐẠI HỌC QUỐC GIA HÀ NỘI
TRUNG TÂM THÔNG TIN THƯ VIỆN
No. AV-D1/992

Jossey-Bass Publishers
San Francisco



Contents

Foreword	ix
<i>Jeff Goldsmith</i>	
Preface	xiii
<i>Steven L. Goldman</i>	
Acknowledgments	xxi
The Editors	xxiii
The Contributors	xxv
1. Agility for Health Care: Who Ordered That?	1
<i>Steven L. Goldman</i>	
2. An Integrated Disease Management Model	35
<i>Martin N. Raber, Martyn W. C. Howgill</i>	
3. Consolidated Rural Health Care	51
<i>Michael W. Barton</i>	
4. Agile Organizations and Health Care Collaboration	67
<i>Michael H. Annison</i>	

5. Leading the Agile Health Care Enterprise <i>Roderick Gilkey, Gary R. Lieberman</i>	83
6. Adapting to Consumer-Driven Health Care <i>James R. Cramer, Wendy H. Lyons</i>	103
7. Information as a Competitive Health Care Resource <i>Leanne Kaiser Carlson, Scott Hendrickson</i>	123
8. Creating the Doctor of Tomorrow: Agility in Medical Education <i>Morton D. Sosland, David B. Nash</i>	147
9. Creating Agile Health Care Organizations <i>Carol B. Graham</i>	179
References	217
Index	221