

Topic: Bank card operation experiences at some regional banks and at Overseas Trade Bank of Vietnam

Sign: LC 366

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Purposes and missions:

Purposes: To analyze, in theory and reality, bank card operation experiences at some banking businesses in China, Hong Kong and Thailand...; analysis the overall reality of Vietnam Trade Bank, this essay proposes some suggestions to minimize drawbacks of bank card business activities

Missions:

- + To analyze day-to-day experiences in bank card business operations of some international bank card businesses in order to draw some lessons for Overseas Trade Bank of Vietnam.
- + To analyze the reality of bank card business activities of Vietnam Trade Bank then assess the achievements, shortcomings and their related causes.
- + To propose suggestions to develop and improve bank card business activities at Vietnam Trade Bank in the context of international economic integration.

New contributions:

- To in-depth evaluate bank card business activities of some international banks especially those with long standing in global integration setting; to analyze, assess and find solutions for developing the bank card business activities at Vietnam Trade Bank within the international and Vietnamese bank card legal regulations.

- To make some propositions to the Vietnamese government, the National Bank and the Trade Bank to improve bank card business effectiveness.